



#INDIAGETSREADING

MAKE ROOM FOR EARLY LEARNING

Storytelling is essential for early learners as it fosters curiosity, enhances language skills, and fuels their imagination. Stories and colorful characters stimulate their cognitive development, encouraging critical thinking and creativity, while helping to develop focus, concentration, and memory. Engaging in storytelling and having access to storybooks with rich print content helps children build confidence in recognizing words (phonological awareness) and prepares them for early literacy skills in Grade 1 and 2. Additionally, it strengthens the bond between children and caregivers, providing emotional and social benefits. Overall, storytelling is a vital tool for a child's intellectual, emotional, and social growth.

How to be a part of our PLEDGE READING TIME

Step-by-Step Guide:

1. Choose a Book: Pick your favorite book, or a new one you're excited to read. You can also choose hundreds of interesting options from our Literacy Cloud Platform
2. Set a Reading Time: Dedicate a specific time for reading each day. It can be as short as 15 minutes or as long as you like.
3. Capture the Moment: Take a photo of yourself or your child during the reading time. Make sure to capture the joy and engagement!
4. Upload Photo and tag us: Share your reading moment on your social media profiles. Use the hashtag #Pledgereadingtime, and tag us at @RoomToReadIndia.
5. Spread the Word: Encourage friends and family to join the initiative by tagging them in your post and challenging them to take the pledge too.

Literacy Cloud

