

## Book Publishing Program

Started in 2005, our Book Publishing Program ensures culturally and developmentally appropriate books in local languages for young readers. These young readers are exposed to various writing styles and genres to match distinct development levels of reading skills. These books have been published in many regional languages, including Hindi, Marathi, Gujarati, Telugu, Kannada, and Urdu.



## Annual Flagship Campaign #IndiaGetsReading

To foster a culture of reading and improve literacy outcomes among children, our annual India Gets Reading campaign plays a crucial role in promoting essential reading habits and foundational skills across communities. In 2023, our reading campaign involved 745,598 participants from across the 10 intervention states. The theme, "Teachers as Changemakers," celebrated the remarkable influence of educators on young minds despite challenges. The campaign raised awareness about foundational literacy skills necessary for children.



Read our Campaign  
Newsletter



## Global Recognition

Room to Read India's literacy intervention in India - Scaling up Early Reading Intervention (SERI) was recognized as one of only eight programs globally that are "effective at scale" by the Center for Global Development's "Learning @ Scale" research initiative, conducted by RTI International and funded by the Bill & Melinda Gates Foundation. This brief report presents findings on what worked to improve learning outcomes at scale from the multi-state, multi-year SERI experience. The brief outlines how in SERI, Room to Read approached implementation to maximize program success and what are some essential components for improving instructional practices, instructional support and system support.



Scan the QR  
to learn more



## Literacy Cloud

Room to Read has taken one step forward and made the fun and engaging books available digitally through the Literacy Cloud platform. We offer Literacy Cloud as a simple, technology-driven, and freely accessible platform for children to read, learn, and grow with high-quality children's literature in their regional language. The platform offers online books, developed by specialized children's authors and illustrators worldwide. The titles are published in 36 different languages, including 5 Indian languages.



Scan to visit  
[www.literacycloud.org](http://www.literacycloud.org)



Room to Read is a global nonprofit, working in India since 2003. Through education, Room to Read is transforming the lives of millions of children to create a world free from illiteracy and gender inequality. We are working with the government, local communities and partner organizations to build a world where all children have room to read, learn and grow and can use their skills to accelerate positive change. We support children in communities experiencing deep educational, gender and economic inequities.

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Room  
to  
Read



# LITERACY PROGRAM

Developing Independent  
Readers and Lifelong Learners





### Only about 42.8% of students in Grade 5 in India can read the text meant for Grade 2

-Annual Status of Education Report (ASER) 2022

National and international reports highlight the crucial role of reading in developing early-grade literacy and achieving universal education goals. The National Education Policy (NEP) 2020 clearly prioritizes achieving universal acquisition of foundational literacy and numeracy skills at the primary level by 2026-27.

According to the report of National Achievement Survey (NAS) 2021, the average performance of students in Language at the National level in grade 3 is 323 (with a scaled score of 500). It has declined to 309 in grade 5 and has continued to decrease in grade 8 and grade 10. Even more alarming is the fact that most of the states performed significantly below the overall national score except Kerala, Rajasthan, Maharashtra, and Punjab.

### If a child does not have sufficient literacy skills by Grade 3, it is very challenging for them to catch up.

-National Education Policy (NEP) 2020

## Foundational Literacy Challenges in India

- There is a lack of level quality reading material/libraries for early grades.
- Lack of skill-focused monitoring & supportive supervision at school level.
- Low pre-school/emergent literacy experience for Grade 1 students.
- Difficulties in literacy and language development in multilingual contexts.
- Limited opportunities for pedagogical demonstration in training and assessment of the training's positive effect.

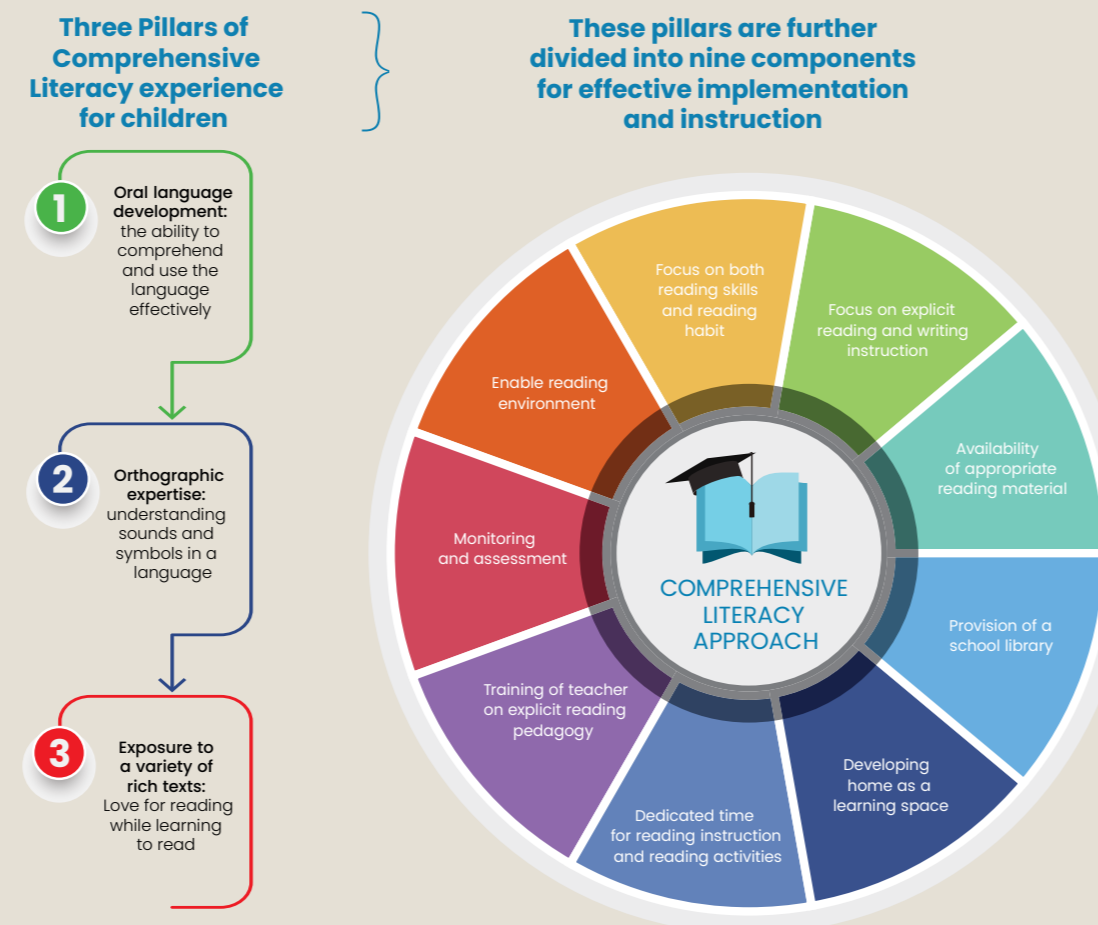
## Supporting Early Learners: Literacy program

Room to Read India's Literacy Program supports early-grade children to develop into independent readers and lifelong learners. To achieve this, we combine learning to read with the magic of loving to read. Using two decades of on-ground work experience and scientific research, we have designed a unique and innovative approach- The Comprehensive Literacy Approach, that enables an environment that helps early learners acquire knowledge, unlock their potential, achieve their goals, and actively participate in their community and society at large.

Under our Literacy Program, we train teachers, create quality books & curricular materials, and establish child-friendly libraries filled with diverse quality-enriched children's books in local languages that students can enjoy at school or home. To ensure a sustainable route, we partner with local communities, governments, and the publishing industry to test and implement innovative models that help children attain foundational literacy skills and develop a love for reading.

### Our work is in alignment with the Ministry of Education's NIPUN Bharat Mission

## Comprehensive Literacy



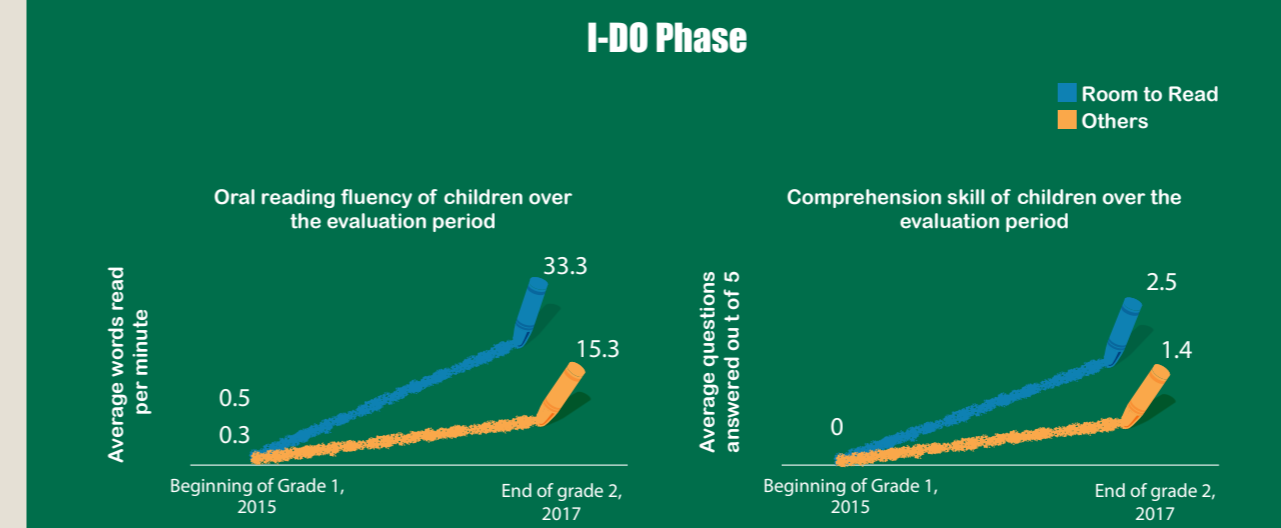
### Library Program

Focuses on improving habit of reading across Grades 1-5

### Literacy Instruction Program

Focuses on improving reading skills for Grades 1 and 2

In Room to Read's Literacy Program, by the end of Grade 2, children read 2 to 3 times faster and with 87% better comprehension than children in non Room to Read program schools.



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## Our Positive Influence

- 18,221,850 Children supported till 2023
- 162,033 schools benefited till 2023
- 31,648 Teachers trained in 2023

## Strengthening NIPUN Bharat across India

Room to Read is working with 10 State Governments towards strengthening, designing and implementation of NIPUN Bharat:

1. Through **designing of curriculum and associated teaching learning materials.**
2. Through designing implementing, training and capacity building plans of **teachers and government officials.**
3. Through Capacity building of **middle management** leading to better monitoring.
4. Supporting the development of assessment frameworks and tools.

