Children's Literature Awards

In the spirit of making room for a linguistically diverse children's literature ecosystem and recognizing literary excellence in the field, the first Room to Read Children's Literature Awards (CLA) was initiated in 2023, with the support of the United States Agency for International Development (USAID). The Children's Literature Awards is a global initiative of Room to Read that has flagged off from India. In 2023, the Awards recognized the creative brilliance of Authors, Illustrators, and Book Publishers across 16 categories in the Hindi language. The Awards will recognize more Indian languages in the subsequent years, making room for diversity in children's literature.

The India Gets Reading Campaign is rolled out from August 15 to September 8. This 25 day campaign unites communities, teachers, students, and stakeholders to enhance awareness around foundational literacy skills and spread the joy of reading. The 2023 theme, "Teachers as Changemakers," highlighted the crucial role of educators in shaping young minds despite various challenges.

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The Har Kadam Beti Ke Sang Campaign in 2023, focused on the theme "Me and My Digital World." This campaign emphasized the transformative power of technology for adolescent girls, highlighting their digital rights and encouraging their informed, active, and personalized engagement with the digital world.

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Annual Campaigns

Room to Read India rolls out two flagship annual campaigns: India Gets Reading (Literacy focused) and Har Kadam Beti Ke Sang (Girls' education focused).

Awards and recognition

- *Our publication 'Meri Ankhein' (2021) was awarded Excellence in Book Production by the Federation of Indian Publishers in 2022.*

- *Our publication "Gubbare" (2022) is recognized by The Federation of Indian Publishers as Second Prize Winner for Excellence in Book Productions in the children's book category (General interest for 1-10 years in Hindi).*

- *Room to Read India has been consecutively certified Great Place to Work for 11 times in nine years from 2015 till 2023.*

- *Room to Read was presented the Children's Champion Award in Education category by the Delhi Commission for Protection of Child Rights (DCPCR).*

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ROOM TO READ INDIA

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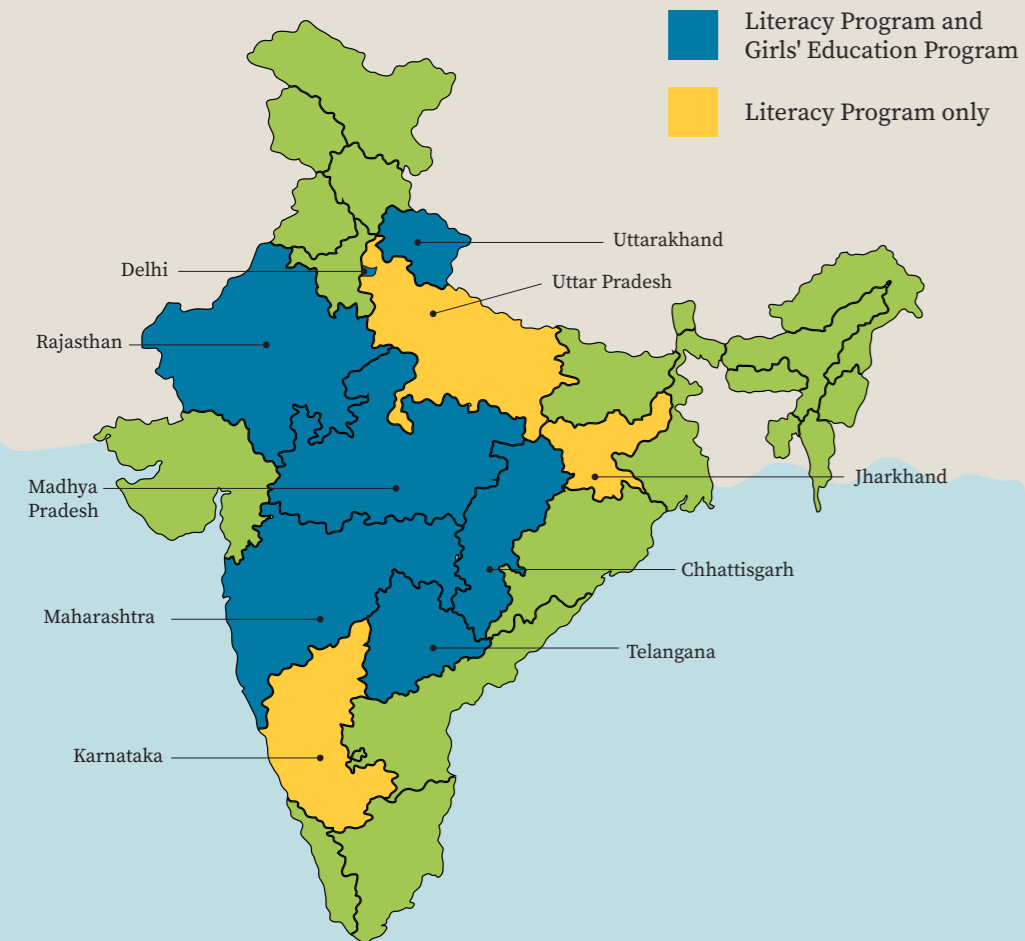info.india@roomtoread.org

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ABOUT US

Room to Read is a global nonprofit, working in India since 2003. Through education, Room to Read is transforming the lives of millions of children to create a world free from illiteracy and gender inequality. We are working with the government, local communities and partner organizations to build a world where all children have **room to read, learn and grow** and can use their skills to accelerate positive change. We support children in communities experiencing deep educational, gender and economic inequities.

Where are we working?

- Literacy Program and Girls' Education Program
- Literacy Program only

Delhi
Uttarakhand
Uttar Pradesh
Rajasthan
Madhya Pradesh
Jharkhand
Maharashtra
Chhattisgarh
Telangana
Karnataka

Our Positive Influence over the years

162,033
Schools
benefited till 2023

18,221,850
Children
benefited till 2023

31,648
Teachers trained
in 2023

392,669
Adolescent girls
benefited till 2023

Our work is aligned with the Ministry of Education's NIPUN Bharat Mission

Literacy Program

Only about 42.8% students in Grade 5 in India can read the text meant for Grade 2
– Annual Status of Education Report (ASER) 2022

Room to Read India's Literacy Program supports children in becoming independent readers and lifelong learners. Focusing on Grades 1 to 5, we train teachers and sustain students' reading skills by implementing innovative teaching and learning methods. Our aim is to instill a love of reading in children by creating child-friendly libraries and providing quality books in local languages.

Library Program
Focuses on improving the habit of reading across Grades 1 to 5

Literacy Instruction Program
Focuses on improving reading skills for Grades 1 and 2

Children's Book Publication

Room to Read's Quality Reading Material department, since 2005, has been dedicatedly working to publish a variety of children's books in regional Indian languages such as Hindi, Marathi, Urdu, Gujarati, Telugu, and Kannada. These books are also translated into various tribal and vernacular languages to ensure cultural relevance. As of December 2023, we have published 230 original book titles and distributed over 7,015,262 books.

Girls' Education Program

Our Girls' Education Program, covering Grades 6 to 12, focuses on a multi-year life skills curriculum to support adolescent girls, improve learning and life outcomes. It helps them graduate with critical thinking skills and the ability to address day-to-day challenges independently.

Scan to meet our Changemaker

Our program implementation approach

Room to Read works on a scaffolded "I-Do, We-Do, You-Do" approach to effectively implement and scale our programs. Under the "I Do" phase, we demonstrate our programs in selected government schools, then work in close collaboration with the government to scale up the model in selected districts partnership Schools – "We Do", and finally plan for state-wide engagement with increased government ownership "You Do" for sustainability.

I-DO
(Demonstration)
Demonstrating Efficacy: Create evidence of success for the model

WE-DO
(Collaboration)
Partner with the system for scale up: Simplify, Standardize and Institutionalize

YOU-DO
(Expansion)
Integration with the system: Government led scale up with Room to Read's Technical Assistance

Literacy Cloud

Room to Read has taken one step forward and made the fun and engaging books available digitally through the Literacy Cloud platform. We offer Literacy Cloud as a simple, technology-driven, and freely accessible platform for children to read, learn, and grow with high-quality children's literature in their regional language. The platform offers online books, developed by specialized children's authors and illustrators worldwide. The titles are published in 36 different languages, including 5 Indian languages.

Scan to visit
www.literacycloud.org